Wrapping text around Images in Beefree

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Applies To: ■ New PoliteMail ☐ Legacy PoliteMail

Version: ☐ 5.0 ☐ 5.1 ☐ 5.2 ■ 5.3+

Unlike when you use Microsoft Word, text wrapping around Images is not something that most email editors are capable of doing. To accomplish this, you have two options:

PoliteMail version 5.5 offers a Text Wrap block in Beefree! See more details here.

Option 1: Two-Column Layout

- The easiest method for word wrapping is to create a two-column row, placing an Image block in one column and a Title, List, or Paragraph block in the other.
- Once your text hits the bottom of the Image, create a new 1-column Row under it and drag over a Paragraph block to put the remainder of your text in.
- Finally, adjust the padding so that it looks like the line spacing and the space between Rows is the same so the text appears to run continuously.

Be sure to do a Preflight Test Send and view this on screens of different resolutions to confirm it renders as expected on any device.

Option 2: Use a Background Image

While a Background Image works nicely for larger images, background images do NOT display for recipients viewing your Message in classic Outlook for the Windows desktop.

- In the Beefree Editor, you can assign a background image to the entire Message under the Settings tab, or for a specific Row by selecting the Row and toggling 'Row Background Image' in the Properties panel.
- You'll need to adjust your image so that the main focus of the image is along the side, and then add a two-column Row and place your text in one of the columns, leaving the other one blank.
- You can also add a Spacer block and adjust the padding the get the placement of the text just the way you want.

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You can get more details in Beefree's own documentation here !

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