How do I create anchor links in Beefree?

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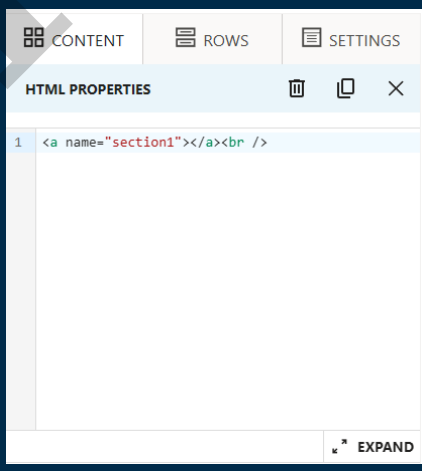
Creating Anchor Links in Beefree

Anchor links are links that take the reader to another spot within the message, and are useful in longer messages to allow a reader to skip to a specific section.

Beefree's email builder does not have a native "internal link" option, so you use a Custom HTML block to define anchors, then link to them.

Define the anchor where you want to land

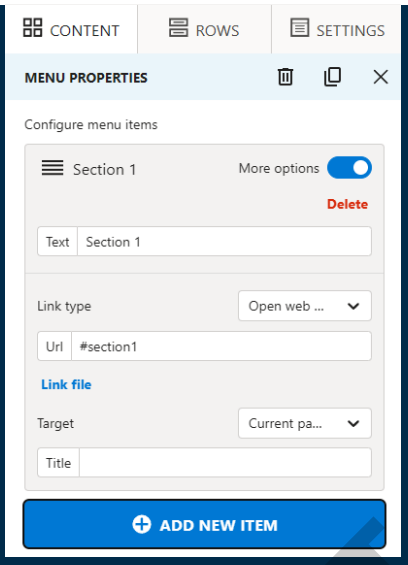
1. Drag a Custom HTML content block to the spot you want the jump to go to (e.g., above a section heading).
2. In the HTML for that block, add something like:
 , replacing 'section1' with your own unique name. Make it simple and memorable, because you'll reference it in the link.



Create the link that jumps to the anchor

1. You can use the Menu content block to create a set of anchor links, or select the text, button, or image at the top that you want to act as the "table of contents".
2. With a Menu block, open the additional options and set the URL to "#section1" (the # plus your anchor name). For other blocks, use Insert link and set the URL there.
3. Repeat with additional anchors (section2, section3, etc.) and corresponding links.

PoiteMail



Do a Preflight Test Send and click the links to make sure they scroll within the message.

> Be aware: some email clients do not support anchor links; behavior can vary (especially mobile apps).

PoliteMail