

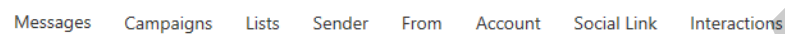
# Geographic Location Data


Last Modified on 11/25/2025 7:40 pm EST

**Applies To:** ☒ PoliteMail Desktop ☒ PoliteMail Online ☐ PoliteMail M365

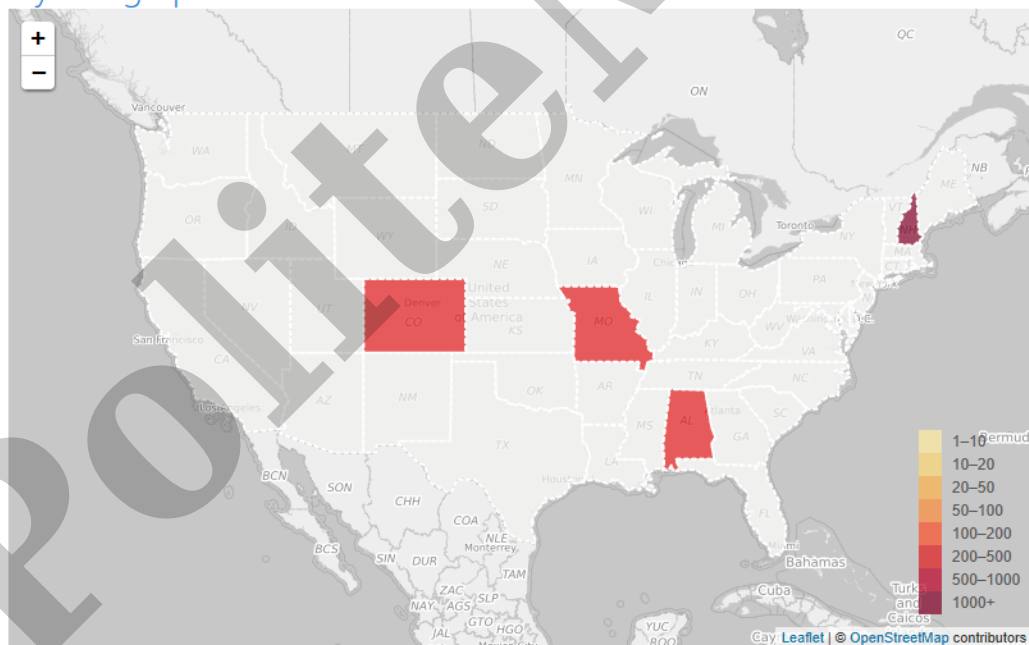
**Version:**  4.9  5.0  5.1+

PoliteMail will convert recipient IP address information into geographic data, so you may view a map of your open and click interactions. This map view enables drill-down to a state-level view (city-level view in **Version 4.9x**).



 Messages > Report

## Interactions by Geographic Location



To see the maps, double-click the message or choose **Email Metrics**. Scroll down to reveal the map.

Messages Campaigns Lists Sender From Account Report Social Link Interactions

## Message Results

To view the Email Metrics report for any measured email messages you've sent to a list, a group or individual, simply double-click the message item from the list below.

 Email Metrics %Δ Compare  Show Preflight Messages Actions ▾  Delete

Measurement ▾

Subject ▾

From ▾

To ▾

Sent ↓ ▾



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In anonymous and aggregate measurement modes, PoliteMail will store the longitude and latitude data from the IP conversion using the IP/Geographic database, but will not store the IP.

PoliteMail now includes GeoLite2 data created by MaxMind, available from <https://www.maxmind.com>.

The GeoLite2 databases are distributed under the [Creative Commons Attribution-ShareAlike 3.0 Unported License](https://www.maxmind.com/en/geo-lite-2).