

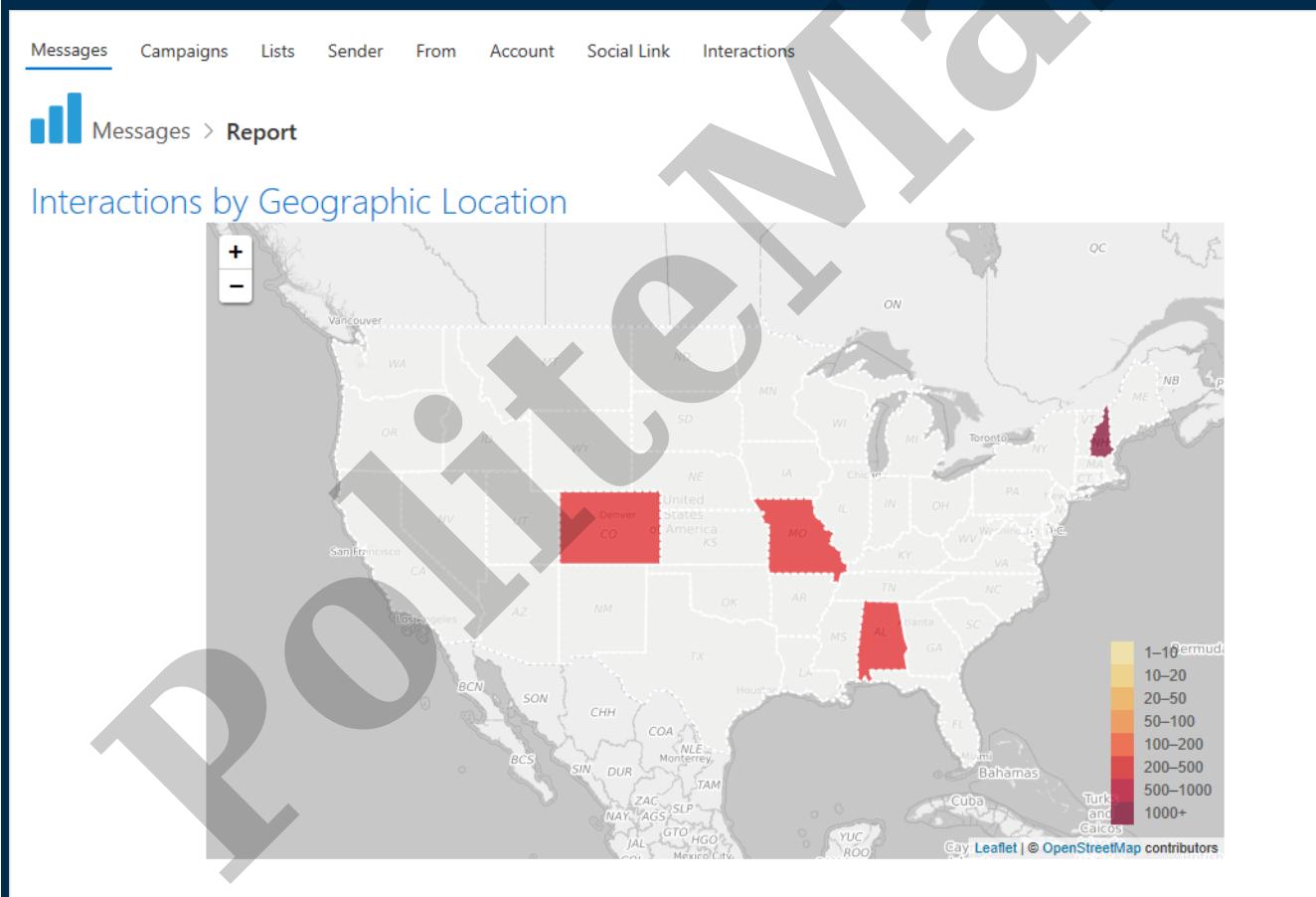
Geographic Location Data

Last Modified on 11/25/2025 7:40 pm EST

Applies To: PoliteMail Desktop PoliteMail Online PoliteMail M365

Version: 4.9 5.0 5.1+

PoliteMail will convert recipient IP address information into geographic data, so you may view a map of your open and click interactions. This map view enables drill-down to a state-level view (city-level view in **Version 4.9x**).



To see the maps, double-click the message or choose **Email Metrics**. Scroll down to reveal the map.

 **Message Results**

To view the Email Metrics report for any measured email messages you've sent to a list, a group or individual, simply double-click the message item from the list below.

Measurement	Subject	From	To	Sent
<input checked="" type="checkbox"/> 	Changing Your Mindset	Corporate Communications <corpo...	'All Employees'	12472

In anonymous and aggregate measurement modes, PoliteMail will store the longitude and latitude data from the IP conversion using the IP/Geographic database, but will not store the IP.

PoliteMail now includes GeoLite2 data created by MaxMind, available from <http://www.maxmind.com>.

The GeoLite2 databases are distributed under the [Creative Commons Attribution-ShareAlike 3.0 Unported License](#).