

Does PoliteMail work with third-party template providers such as Beefree?

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Applies To: PoliteMail Desktop PoliteMail Online PMUA PoliteMail M365

Version: 5.0 5.1 5.2 5.3+



is a popular online repository of email templates that are designed to be easy to create, alter to your taste, and then export to a variety of email applications, including Outlook for the Web and Gmail.

PoliteMail Online or now gives you the **free** option of using Beefree as your editor, **from within PoliteMail!** This feature allows you to easily use a pre-made Beefree template in PoliteMail Online, or create your own. Either way, you can access your distribution lists as usual and get the PoliteMail metrics you know and love.

A screenshot of the PoliteMail editor interface. The top bar shows 'PoliteMail' and 'with Beefree Editor' with a yellow 'SR' badge. Below the top bar are various action buttons like 'Send', 'Save As', 'Discard', 'Individual', 'Assign to Campaign', 'Send Options', and 'Tagging'. The main editing area has fields for 'From', 'To', 'Cc', and 'Subject'. Below these fields are buttons for 'Select Template', 'Create Video Message', and 'Feedback'. The central workspace is a large blue area with a dashed border and the text 'Drop content blocks here'. On the right side, there is a 'CONTENT' sidebar with a grid of icons for different content blocks: TITLE, PARAGRAPH, LIST, IMAGE, BUTTON, TABLE, DIVIDER, SPACER, SOCIAL, HTML, VIDEO, ICONS, TEXT, GIFS, and STICKERS.

Beefree or PoliteMail?

Consider the following use cases when deciding which editor to use in PoliteMail:

Use Case	PoliteMail	Beefree
Choose from a set of curated pre-designed templates	✓	✓
Access to over 1500 pre-designed templates		✓
Create new email designs	✓	✓
Set brand colors, fonts, and folders of images	✓	✓
Save your own branded components	✓	✓
Collaborative editing with approval workflows (coming soon)		✓
Paste from MS Word and retain formatting	✓	
Edit a Template made with the Outlook editor	✓	
Edit a Template made in Beefree		✓
Use Copilot and retain formatting (coming soon)	✓	

Frequently Asked Questions

How do I switch to the Beefree Editor?



There is a toggle switch in the upper right corner that allows you to select from the Beefree Editor or the PoliteMail Editor.

What are the pros and cons of using Beefree compared to PoliteMail?

Beefree may be easier to use for users who have used Beefree in the past, and it offers a large number of ready-made templates to get up and running quickly.

However, keep in mind that Beefree is online-only and not available with PoliteMail for the Outlook desktop.

In addition, if you use Word to create your messages and then copy and paste them into PoliteMail, PoliteMail is your better option as it will retain your formatting better than Beefree.

Can I use Beefree if I'm an on-premises installation?

It's a little more involved, but yes. Unique Beefree keys will be generated for you, and we will work with your IT team to address any needed security configuration.

Do I need a Beefree account?

You do not need a Beefree account to access Beefree within PoliteMail, and using it within PoliteMail is free.

Can I open a Template made with the PoliteMail Editor in the Beefree Editor?

No. Beefree Templates and PoliteMail Builder Templates are not compatible with each other. Templates created in BeeFree cannot be edited in the PoliteMail Editor (although you could send the message to yourself to get around this). If you open a Template from the list of Templates under the Content menu in PoliteMail, it will automatically open the editor in which the message was created.

Will a Template created with the Beefree Editor in another provider work in PoliteMail Online?

Yes. All providers that allow Beefree compatibility license the same tool, so there should be no problem with this "sideways compatibility". Note, however, that any links, images or other content that were stored with the other provider will likely need to be re-uploaded into PoliteMail.

Can I access the images, links, paragraphs, etc., that I have in PoliteMail when using Beefree ?

You can access Smart Attachments and Links as of version 5.35 by creating a Paragraph or Text block and then clicking in it. When you do, a pop-up toolbar appears and you can select 'PoliteMail Content' to find what you want. Images are not currently available, but you can copy and paste the html of the Image from the PoliteMail Builder and then create an HTML block in Beefree to insert it if needed. You do still have access to your contacts, distribution lists, Subject Suggester, and the Send Options found under the Send Options menu.

So how do I make a Template using Beefree?

Beefree has its own training and knowledge base with extensive information, which can be found [here](#). Please note that with Title, Paragraph, or Text blocks, font size in Beefree is in pixels, not points.

Does Beefree work with the new Outlook (Copilot365)?

Beefree templates work in the new Outlook, but is not currently supported within the PoliteMail for M365 interface. As a workaround, if you have a Beefree account you can certainly create the message from Beefree's site, export your message into Outlook Online, and then send via PoliteMail for measurement.

What do each of the Content Blocks in Beefree do?

Please refer to [this page](#) for the most up-to-date information.

Is there a Quick Reference Guide about Beefree for PoliteMail I can refer to or download?

Sure, [here](#).

We use a GPO to allow Outlook to automatically download images. How can I get that to work in Beefree?

If you are using a GPO to allow automatic download of images in Outlook, you will need to add the below url to the GPO so BeeFree images will download automatically as well.

<https://beefree-bucket.s3.amazonaws.com>