Animated GIFs

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PoliteMail supports adding animated GIFs to Outlook emails, however, animated GIFs are not supported in Outlook 2007-2016. Here is a reference chart that shows which Email Clients support animated GIFs.

Email Client	Animated GIFs Supported?
Apple Mail	Yes
Outlook 2003	Yes
Outlook 2007 - 2016	**No**
Outlook 2018	Yes
Outlook 2019 / On-Premise Installations	**No**
Outlook for OSX	Yes
Outlook.com	Yes
Microsoft 365 v1904+	Yes
Lotus Notes 8, 8.5	Yes
Gmail	Yes
AOL	Yes
Yahoo	Yes
Android (native & Gmail)	Yes
iPhone (native & Gmail)	Yes

> For Outlook 2007 - 2016 desktop recipients, the animated GIF will display the first image.

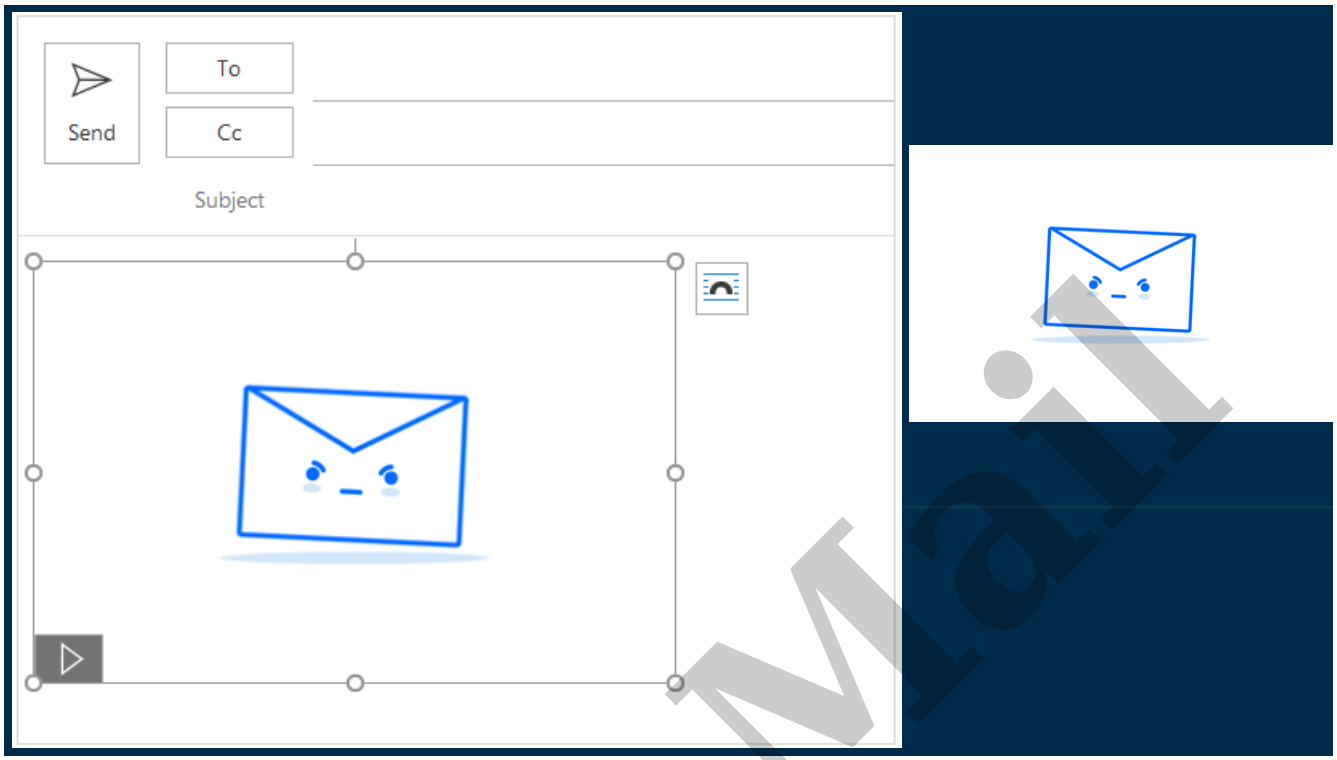
Adding an animated GIF to a PoliteMail email

1. Create the GIF animation and save it as a GIF. When creating the animated GIF, you will want to make the first frame something engaging that works on all viewing devices. Do not leave the first frame blank.
2. Now go to **Outlook** > **New Email**> **POLITEMAIL** and choose **Add Image.** Navigate to your saved GIF file.

As a best practice, it is recommended that your animated GIF should be no larger than 1MB in size.

Your animated GIF will now be added to your message.

PoliteMail



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