

What do the buttons in the toolbar do in version 5.25 of PoliteMail Online?

Last Modified on 12/10/2025 11:04 am EST

Applies To: PoliteMail Desktop **PoliteMail Online** PoliteMail M365

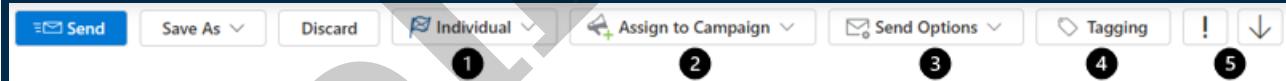
Version: 4.9 5.0 5.1 5.2 **5.25+**

The new toolbar layout in version 5.25 is designed to be more intuitive in its layout, as well as be more responsive.

Please note the new toolbar layout is visible only if you have the new PoliteMail Builder enabled, in PoliteMail Online version 5.25 and later. If you are using an earlier version of PoliteMail Online, refer to this article instead.

Top Row

The top row has additional buttons next to the Send, Save As, and Discard buttons there were previously in the lower toolbars.



1. Use this button to select the [Measurement Mode](#).
2. Use this button to select a [Campaign](#) to assign the message to, if any.
3. The Send Options drop down allows you to do a [Pre-Flight Test Send](#), edit the [Preheader Text](#), [Suppress Auto-Replyer](#), [Schedule the Send](#), set a [Message Expiration](#), [Direct Replies](#) elsewhere, add or remove [Opt-Out preferences](#), choose how to handle [List Expansion](#), disable measurement for [iOS or M365](#), and select the [Send method](#) (PoliteMail or via Graph).
4. Use this button to apply or add a [Tag or Tag Group](#) to the message for easy reference in the future.
5. The ! button sets the message to high importance, while the ↓ button sets the message to low importance (the default is normal importance). High importance message usually will appear more prominent in a recipient's inbox.

Second Row

The second row of buttons displays underneath the From, To, CC, and Subject fields.



1. Select the font from the drop-down list.
2. Select the font size from the drop-down list. As a reference, there are 72 points in an inch; standard print sizes are usually 11 or 12 point, while headers or more like 18 to 24 point or larger.
3. Click this button to clear all formatting from the selected text. This will remove bold, italics, and any hidden html formatting.
4. Use Artificial Intelligence to translate the selected text or the entire message. This AI will not only preserve your html formatting and brand styling, but will minimize the chance of any unwanted language change, such as with personalization. Currently, English, Dutch, French, Spanish, Italian, Portuguese, Hindi, and Thai are supported.
5. Use these two buttons to create a bulleted or numbered list; cycle through by clicking more than once to select the specific list type.
6. Use these four buttons to insert an [image](#), [video](#) (M365 measurement must be enabled first), [smart attachment](#), or [link](#) from the PoliteMail Builder.
7. Select a [personalization](#) field to add to the message.
8. Select a type of [feedback](#) to display where the cursor is located.
9. Undo or redo.
10. Toggle the two toolbars (the second and third, the top is permanently fixed) from above the message window to the below it.
11. Expand the window to full screen.
12. Open/close the [PoliteMail Builder](#) pane.
13. The kabob button (three vertical dots) reveals less-used buttons for showing the word count, spell check, auto hyphenation, exporting to PDF, and viewing the message as HTML.

A:

If some of these buttons appear missing and instead you see the button at left, the width of your screen is such that not all buttons are displaying. Clicking on this button will reveal more.

Third Row



1. The first five buttons make the selected text bold, italic, underlined, strikethrough, or superscript.
2. The marker button highlights the selected text, making a light background behind the selection in the color you choose, while the next button lets you select the color of the text itself. Note that the colors from your chosen Brand Theme will also display for you to choose from.
3. The first of these four buttons lets you change the space between each character in your selection and/or the line height. The next two will indent or outdent the text, while the fourth allows you to choose if the text is flush right, left, centered, or justified. Note this fourth button is not a drop-down; each time you click on it, the justification will change.
4. This final button lets you insert a table with the number of rows and columns you specify.

Polite! *Not* Polite!