Remove Measurement for a Link or Attachment

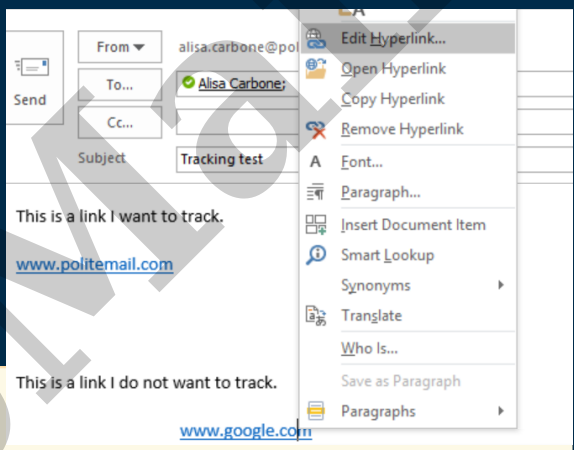
Last Modified on 09/08/2026 10:17 am EDT

This same process also works for Smart Attachments.

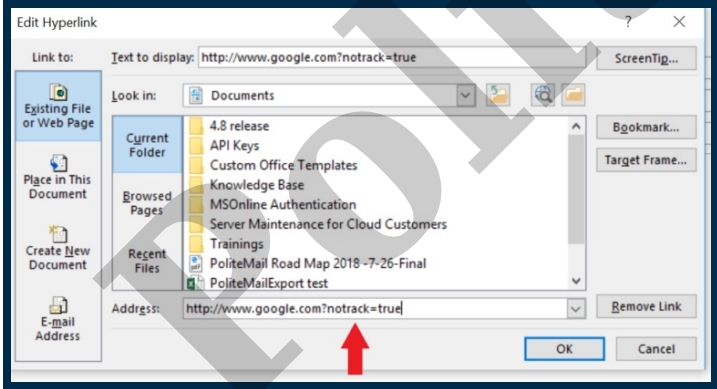
If you would like to enable PoliteMail tracking on a message, but would like certain links to NOT be tracked, simply add **?notrack=true** to the end of the URL.

After you've inserted your links into your email, **right-click** on the hyperlink and choose **Edit Hyperlink**.

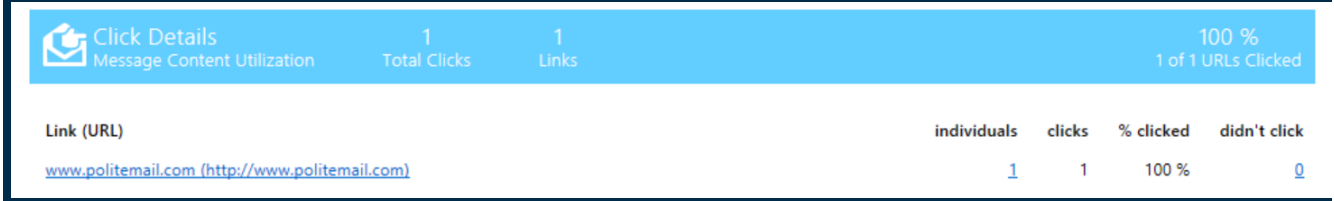
Now add **?notrack=true** to the end of the URL in the **Address** field.



Exception: For links to a Microsoft Form, you will need to use **&notrack=true** instead (note the use of the ampersand (&) instead of a question mark (?)).



When you look at the results, you will see that the PoliteMail link has been tracked, but the Google link has not.



PoliteMail