

Remove Measurement for a Link or Attachment

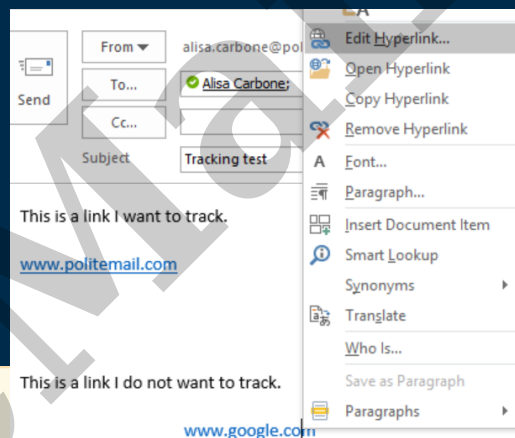
Last Modified on 06/24/2026 3:32 pm EDT

This same process also works for Smart Attachments.

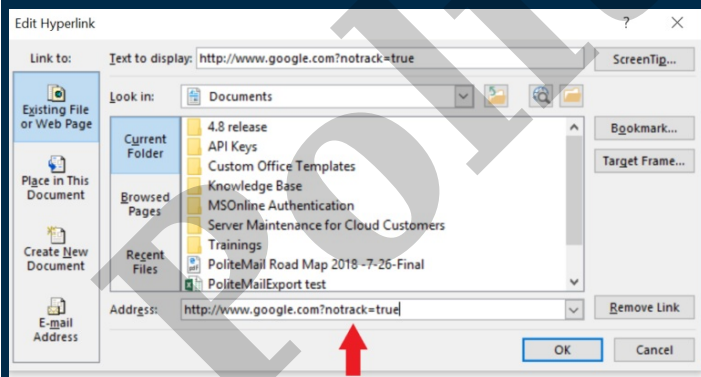
If you would like to enable PoliteMail tracking on a message, but would like certain links to NOT be tracked, simply add **?notrack=true** to the end of the URL.

After you've inserted your links into your email, **right-click** on the hyperlink and choose **Edit Hyperlink**.

Now add **?notrack=true** to the end of the URL in the **Address** field.



Exception: For Microsoft Teams Meeting links and links to a Microsoft Form, you will need to use **¬rack=true** instead (note the use of the ampersand (&) instead of a question mark (?)).



When you look at the results, you will see that the PoliteMail link has been tracked, but the Google link has not.



Click Details
Message Content Utilization

1

Total Clicks

1

Links

100 %

1 of 1 URLs Clicked

Link (URL)

www.politemail.com (<http://www.politemail.com>)

individuals

clicks

% clicked

didn't click

1

1

100 %

0