API / Campaign

Campaign is a group of similar email messages that have been sent with the ability to track the cumulative results of all the emails sent over time. (e.g. Monthly Newsletters, Weekly sales incentives, Marketing questionnaires, etc…). Email messages can be added to a Campaign at any time after being sent out or before distribution.

Properties

Name	Description	Type	Additional Information
ID		Int32	
Name		String	
Description		String	
Owner ID		Int32	
Shared		Boolean	
CreationDate		DateTime	
ActiveState		Boolean	
BusinessID		Int32	
RegionID		Int32	

Entity Statement

> ℹ️ if you are using versions **earlier than 5.0**, substitute "ssv3" for "api" for each Request listed below.

Creating a Campaign

Request

POST /api/odata/Campaigns

Content-Type

application/json

Request body

```
{
"ID":"0","Name":"New Campaign","Description":"Example Description","OwnerID":"0","Shared":false,"CreationDate":"2014-11-19T11:48:26.155Z","ActiveState":"1","BusinessID":"0","RegionID":"0"
}
```

Response body

{
"ID":1,"Name":"New Campaign","Description":"Example Description","OwnerID":0,"Shared":false,"CreationDate":"2014-12-01T16:28:30.157Z","ActiveState":1,"BusinessID":0,"RegionID":0
}

Deleting a Campaign

Request

DELETE /api/odata/Campaigns(1)

Response Headers

HTTP/1.1 204 No Content

Getting a Campaign

Request

GET /api/odata/Campaigns(1)

Content-Type

application/json

Response body

{"ID":1,"Name":"New Campaign","Description":"Example Description","OwnerID":0,"Shared":false,"CreationDate":"2014-12-01T16:28:30.157Z","ActiveState":1,"BusinessID":0,"RegionID":0}

Updating a Campaign

Request

PUT /api/odata/Campaigns(1)

Content-Type

application/json

Request body

{
"ID":"0","Name":"New Campaign","Description":"Example Description","OwnerID":"0","Shared":false,"CreationDate":"2014-11-19T11:48:26.155Z","ActiveState":"1","BusinessID":"0","RegionID":"0"
}

Response Headers

HTTP/1.1 204 No Content

Getting all Campaigns

Request

GET /api/odata/Campaigns

Content-Type

application/json

Response body

"value":[{
"ID":0,"Name":"New Campaign","Description":"Example
Description","OwnerID":0,"Shared":false,"CreationDate":"2014-11-
19T11:48:26.155Z","ActiveState":"1","BusinessID":0,"RegionID":0
},{
"ID":1,"Name":"New Campaign","Description":"Example
Description","OwnerID":0,"Shared":false,"CreationDate":"2014-12-
01T16:28:30.157Z","ActiveState":1,"BusinessID":0,"RegionID":0
}]