

API / Click

Last Modified on 10/20/2025 10:44 am EDT

Entity Description:

The Click is tracked in PoliteMail with the Click-Thru Rate (CTR) metric which is the total number of unique individual recipients who have clicked (at least one link), to the total recipients the email was delivered to. (e.g. how many emails were distributed compared to the number of recipients that opened the email). With PoliteMail's Click tracking, each recipient's email address is only counted once, no matter how many times they have clicked.

Properties

Name	Description	Type	Additional Information
ID		Int32	
LinkID		Int32	
RefID		Int32	
OwnerID		Int32	
DeviceID		Int32	
IPAddress		String	
UserAgent		String	
Browser		String	
Version		String	
IsMobile		Boolean	
MobileDeviceManufacturer		String	
MobileDeviceModel		String	
Latitude		Decimal	
Longitude		Decimal	
BrowserLanguage		String	
FullUserAgent		String	
Referrer		String	
ClickDate		DateTime	
ActionUrl		String	
ActionName		String	
Email		String	

Entity Statement



if you are using versions **earlier than 5.0**, substitute "ssv3" for "api" for each Request listed below.

Creating a Click

Request

POST /api/odata/Clicks

Content-Type

application/json

Request body

```
{
  "ID": "0", "LinkID": "0", "RefID": "0", "OwnerID": "0", "DeviceID": "0",
  "IPAddress": "0.0.0.0", "UserAgent": "Example User Agent",
  "Browser": "Example Browser", "Version":
  "Example Version", "IsMobile": true, "MobileDeviceManufacturer":
  "Example Manufacturer", "MobileDeviceModel": "Example
  Model", "Latitude": "0.00000", "Longitude": "0.00000", "BrowserLanguage":
  "Example Language", "FullUserAgent": "Example Full User Agent", "Referrer":
  "Example Referrer", "ClickDate": "2014-11-19T17:48:26.155Z", "ActionUrl":
  "Example URL", "ActionName": "Example Name", "Email": "Example Email"
}
```

Response body

```
{
  "ID": 1, "LinkID": 0, "RefID": 0, "OwnerID": 0, "DeviceID": 0, "IPAddress":
  0.0.0.0, "UserAgent": "Example User Agent", "Browser":
  "Example Browser", "Version": "Example Version", "IsMobile": false,
  "MobileDeviceManufacturer": "Example Manufacturer", "MobileDeviceModel":
  "Example Model", "Latitude": 0.00000, "Longitude": 0.00000, "BrowserLanguage":
  "Example Language", "FullUserAgent": "Example Full User Agent", "Referrer":
  "Example Referrer", "ClickDate": "2014-12-01T01:14:22.155Z", "ActionUrl":
  "Example URL", "ActionName": "Example Name", "Email": "Example Email"
}
```

Deleting a Click

Request

DELETE /api/odata/Clicks(1)

Response Headers

HTTP/1.1 204 No Content

Getting a Click

Request

GET /api/odata/Clicks(1)

Content-Type

application/json

Response body

```
{
  "ID":1,"LinkID":0,"RefID":0,"OwnerID":0,"DeviceID":0,"IPAddress":0.0.0.0,"UserAgent":
  "Example User Agent", "Browser":"Example Browser", "Version":
  "Example Version", "IsMobile":false, "MobileDeviceManufacturer":
  "Example Manufacturer", "MobileDeviceModel":"Example
  Model", "Latitude":0.00000, "Longitude":0.00000, "BrowserLanguage":
  "Example Language", "FullUserAgent":"Example Full User Agent", "Referrer":
  "Example Referrer", "ClickDate":"2014-12-01T01:14:22.155Z", "ActionUrl":
  "Example URL", "ActionName":"Example Name", "Email":"Example Email"
}
```

Updating a Click

Request

PUT /api/odata/Clicks(1)

Content-Type

application/json

Request body

```
{
  "ID":0,"LinkID":0,"RefID":0,"OwnerID":0,"DeviceID":0,"IPAddress":
  "0.0.0.0", "UserAgent":"Example User Agent", "Browser":
  "Example Browser", "Version":"Example Version", "IsMobile":true,
  "MobileDeviceManufacturer":
  "Example Manufacturer", "MobileDeviceModel":"Example
  Model", "Latitude":0.00000, "Longitude":0.00000, "BrowserLanguage":"Example
  Language", "FullUserAgent":"Example Full User Agent", "Referrer":"Example
  Referrer", "ClickDate":"2014-11-19T17:48:26.155Z", "ActionUrl":"Example
  URL", "ActionName":"Example Name", "Email":"Example Email"
}
```

Response Headers

HTTP/1.1 204 No Content

Getting all Clicks

Request

GET /api/odata/Clicks

Content-Type

application/json

Response body

```
"value":[{
  "ID":0,"LinkID":0,"RefID":0,"OwnerID":0,"DeviceID":0,
  "IPAddress":0.0.0.0,"UserAgent":"Example User Agent","Browser":
  "Example Browser","Version":"Example
  Version","IsMobile":true,"MobileDeviceManufacturer":
  "Example Manufacturer","MobileDeviceModel":"Example
  Model","Latitude":0.00000,"Longitude":0.00000,"BrowserLanguage":
  "Example Language","FullUserAgent":"Example Full User Agent","Referrer":
  "Example Referrer","ClickDate":"2014-11-19T17:48:26.155Z","ActionUrl":
  "Example URL","ActionName":"Example Name","Email":"Example Email"
},{
  "ID":1,"LinkID":0,"RefID":0,"OwnerID":0,"DeviceID":0,
  "IPAddress":0.0.0.0,"UserAgent":"Example User Agent","Browser":
  "Example Browser","Version":"Example
  Version","IsMobile":false,"MobileDeviceManufacturer":"Example
  Manufacturer","MobileDeviceModel":"Example
  Model","Latitude":0.00000,"Longitude":0.00000,"BrowserLanguage":
  "Example Language","FullUserAgent":"Example Full User Agent","Referrer":
  "Example Referrer","ClickDate":"2014-12-01T01:14:22.155Z","ActionUrl":
  "Example URL","ActionName":"Example Name","Email":"Example Email"
}]
```