

API / SocialMediaLink

Last Modified on 10/20/2025 10:54 am EDT

Entity Description:

SocialMediaLink is a tracked link that can be used in Social Media to track results (e.g. Twitter, Facebook, Google+, etc...).

Properties

Name	Description	Type	Additional Information
ID		Int32	
ActiveState		Int16	
Name		String	
Description		String	
URL		String	
OwnerID		Int32	
GUID		String	
Shared		Boolean	
CreationDate		DateTime	
BusinessID		Int32	
RegionID		Int32	

Entity Statement



if you are using versions **earlier than 5.0**, substitute "ssv3" for "api" for each Request listed below.

Creating a SocialMediaLink

Request

POST /api/odata/SocialMediaLinks

Content-Type

application/json

Request body

```
{
  "ID":"0","ActiveState":"1","Name":"New Social Media
  Link","Description":"Example Description","URL":"Example
  URL","OwnerID":"0","GUID":"0","Shared":false,
  "CreationDate":"2014-12-10T17:48:26.155Z","BusinessID":"0","RegionID":"0"
}
```

Response body

```
{
  "ID":1,"ActiveState":1,"Name":"New Social Media Link","Description":"Example
  Description","URL":"Example URL","OwnerID":0,"GUID":"0",
  "Shared":false,"CreationDate":"2014-12-10T17:59:39.155Z",
  "BusinessID":0,"RegionID":0
}
```

Deleting a SocialMediaLink

Request

DELETE /api/odata/SocialMediaLinks(1)

Response Headers

HTTP/1.1 204 No Content

Getting a SocialMediaLink

Request

GET /api/odata/SocialMediaLinks(1)

Content-Type

application/json

Response body

```
{
  "ID":1,"ActiveState":1,"Name":"New Social Media Link","Description":"Example
  Description","URL":"Example URL","OwnerID":0,"GUID":"0",
  "Shared":false,"CreationDate":"2014-12-10T17:59:39.155Z",
  "BusinessID":0,"RegionID":0
}
```

Updating a SocialMediaLink

Request

PUT /api/odata/SocialMediaLinks(1)

Content-Type

application/json

Request body

```
{
  "ID":"0","ActiveState":"1","Name":"New Social Media
  Link","Description":"Example Description","URL":"Example
  URL","OwnerID":"0","GUID":"0",
  "Shared":false,"CreationDate":"2014-12-10T17:48:26.155Z",
  "BusinessID":"0","RegionID":"0"
}
```

Response Headers

HTTP/1.1 204 No Content

Getting all SocialMediaLinks

Request

GET /api/odata/SocialMediaLinks

Content-Type

application/json

Response body

```
"value":[{
  "ID":0,"ActiveState":1,"Name":"New Social Media Link","Description":"Example
  Description","URL":"Example URL","OwnerID":0,"GUID":"0","Shared":false,
  "CreationDate":"2014-12-10T17:48:26.155Z","BusinessID":0,"RegionID":0
},{
  "ID":1,"ActiveState":1,"Name":"New Social Media Link","Description":"Example
  Description","URL":"Example URL","OwnerID":0,"GUID":"0","Shared":false,
  "CreationDate":"2014-12-10T17:59:39.155Z","BusinessID":0,"RegionID":0
}]
```