

What is the difference between Simple Implementation and Technical Implementation?

Last Modified on 10/20/2025 2:10 pm EDT

PoliteMail Implementation Method Comparison

Simple

Ideal for M365, Outlook desktop, and SaaS users in organizations from 500 to 20,000 employees.

Fast; only 1 M365 Admin resource required.

Requires an M365 group be set-up for PoliteMail app users, and a dialog checkbox to consent to set of M365 app permissions.

M365 Admin grants org-level permissions upon initial PoliteMail app set-up.

Any new user of the PoliteMail for Outlook app (setup.exe) or PoliteMail for M365 app (manifest) can login without additional permissions or authorization steps.

Technical

Ideal for large enterprises sending high volume (>20K) email broadcasts with M365 or Exchange on-premises.

Slower; multiple IT and Security resources required.

Technical service-side changes to M365 tenant, SSO, customer network DNS and SMTP mail flow configurations.

Your IT Security team will get approvals for PoliteMail M365 integration configuration:

- M365 Graph App Key Permissions
- M365 Receive Connector (or alternate SMTP mailflow for external)
- SSO config and group creation
- App install and manifest

	Simple	Technical
Difficulty		Medium-High. Difficulty level depends upon additional customer requirements (e.g. SMTP, external email, subdomains, data integration)
Speed	Fast	Slow
Security	Minimal app permissions	Approvals required
Resources	M365 Admin	M365 Admin, IT Security, Network, Desktop
Time Required	<1 hour (not including meetings, reviews, and approvals)	4+ hrs. Generally, service-side implementations take 2 weeks to 2 months depending upon technical resources availability and your own organization's change management approvals process.