

# What is the difference between Simple Implementation and Technical Implementation?

Last Modified on 12/17/2024 10:58 am EST

## PoliteMail Implementation Method Comparison

### Simple

Ideal for M365, Outlook desktop, and SaaS users in organizations from 500 to 20,000 employees.

Fast; only 1 M365 Admin resource required.

Requires an M365 group be set-up for PoliteMail app users, and a dialog checkbox to consent to set of M365 app permissions.

M365 Admin grants org-level permissions upon initial PoliteMail app set-up.

Any new user of the PoliteMail for Outlook app (setup.exe) or PoliteMail for M365 app (manifest) can login without additional permissions or authorization steps.

### Technical

Ideal for large enterprises sending high volume (>20K) email broadcasts with M365 or Exchange on-premises.

Slower; multiple IT and Security resources required.

Technical service-side changes to M365 tenant, SSO, customer network DNS and SMTP mail flow configurations.

Your IT Security team will get approvals for PoliteMail M365 integration configuration:

- M365 Graph App Key Permissions
- M365 Receive Connector (or alternate SMTP mailflow for external)
- SSO config and group creation
- App install and manifest

	Simple	Technical
<b>Difficulty</b>	Low	Medium-High. Difficulty level depends upon additional customer requirements (e.g. SMTP external email, subdomains, data integration).
<b>Speed</b>	Fast	Slow
<b>Security</b>	Minimal app permissions	Approvals required
<b>Resources</b>	M365 Admin	M365 Admin, IT Security, Network, Desktop
<b>Time Required</b>	<1 hour (not including meetings, reviews, and approvals)	4+ hrs. Generally, service side implementations take 2 weeks to 2 months depending upon technical resources availability and your own organization's change management approvals process.