

What is Synchronym?

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About Synchronym

Employees change. Whether it's their name, status, role, location, division, or something else, it means someone in IT has to process the change to update your distribution lists. This may not be a big deal for a smaller company but becomes a time-consuming task with larger organizations.

Synchronym, from PoliteMail, solves the problem of distribution list management by automating maintenance and synchronization of data between systems. It is not a user-facing application, but rather an ETL (Extract, Transform, Load) tool that connects to your existing data sources (such as from HR, AD, and/or payroll) and maintains distribution lists dynamically. It even allows you to create filtered contact lists outside the limitations of Exchange and distribution lists.

Synchronym can be deployed on-premises, as a cloud service, or in a hybrid configuration.
