Can PoliteMail track people who have forwarded a message?

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Applies To: ■ **PoliteMail Desktop** ■ **PoliteMail Online** ☐ PoliteMail O365

Version: ■ **4.94** ■ **4.97** ■ **5.0+**

Yes, if you are using Individual or Anonymous Measurement Mode (not Aggregate Mode).

- Go to the metrics page of the email. On the bottom right hand-side of the metrics report, there is a field for "Likely Forward".
- Likely Forwarded counts are tracked messages which include at least 2 unique IP addresses and were opened by 3+ unique devices.
- If the message is only forwarded to one individual, it will not be counted.