

# Can PoliteMail track people who have forwarded a message?

Last Modified on 10/09/2025 2:54 pm EDT

Applies To: ☒ PoliteMail Desktop ☒ PoliteMail Online ☐ PoliteMail M365

Version: ☒ 4.9 ☒ 5.0 ☒ 5.1+

Yes, if you are using [Individual or Anonymous Measurement Mode](#) (not Aggregate Mode).

- Go to the metrics page of the email. On the bottom right hand-side of the metrics report, there is a field for "Likely Forward".
- Likely Forwarded counts are tracked messages which include at least 2 unique IP addresses and were opened by 3+ unique devices.
- If the message is only forwarded to one individual, it will not be counted.

Be warned! Forwarding a message from a Template will often change how it is rendered, regardless of what Builder/Editor was used or what platform the sender or receiver is on. This is not limited to PoliteMail; rather, forwarding a message often strips out some underlying code, or adds <br> tags where there were none.