

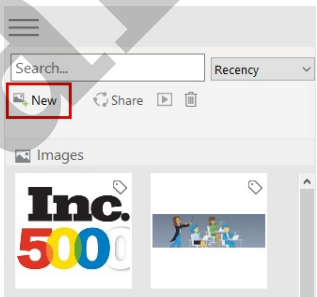
How do I add Content to a Template?

Last Modified on 07/08/2025 10:36 am EDT

Adding Content to a Template

This article describes using the classic version of the PoliteMail Builder found on PoliteMail for the Outlook Desktop or version 5.0 and earlier of PoliteMail Online. Information on the new Builder may be found [here](#) and using the Beefree Editor may be found [here](#).


Next to the Template Sections under the Content tab are your saved Images, Links, Paragraphs, Smart Attachments, and Buttons. For an example, let's work with Images. Clicking on the Images button will bring you to your saved Images. Hovering the cursor over images will display its name, size, and which user created it. As a best practice, you should resize your image before adding it to a template. To add an Image to your library, click on the **Add Image icon**.




To add an image to your template, drag it from the Content tab to the image placeholder in the template. If it has not been resized to the specified dimensions, the PoliteMail software will attempt to resize it automatically, but it can disrupt the table structure of the template. A second method is to click on the placeholder in the template to select it. Then, double-click on the image you wish to put into the template.

Text Header

Byline or subheader text goes here



Responsive Columns
Use Outlook > Table Tools > Shading to change background color



Responsive Columns
Use Outlook > Table Tools > Shading to change background color

Column One
Use Outlook > Table Tools > Shading to modify background colors

Third Width
160px

Column Two
Use Outlook > Table Tools > Shading to modify background colors

Third Width
160px

Column Three
Use Outlook > Table Tools > Shading to modify background colors

Third Width
160px

PoliteMail Builder

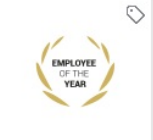



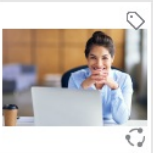

Search...

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New

Share

Images



The same procedure works for Smart Attachments, Links, Paragraphs, or Buttons. Any new content can be added by going to the PoliteMail tab and choosing the Add Smart Attachment, Add Link, or Add Paragraph icon under the Search bar. Click where you want to add content in the template, and then double-click on the content itself from the PoliteMail Builder. You can also drag it from the Content tab to the template where your cursor is.

PoliteMail