

How can I remove Measurement for a specific link or smart attachment?

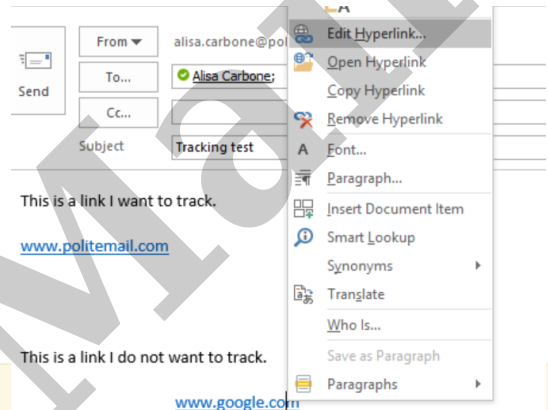
Last Modified on 11/01/2023 11:35 am EDT

This same process also works for Smart Attachments.

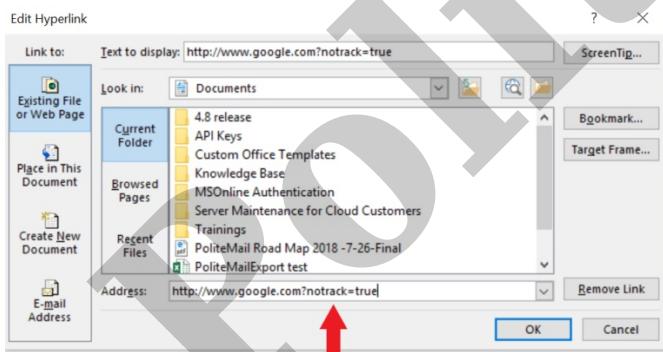
If you would like to enable PoliteMail tracking on a message, but would like certain links to NOT be tracked, simply add **?notrack=true** to the end of the URL.

After you've inserted your links into your email, **right-click** on the hyperlink and choose **Edit Hyperlink**.

Now add **?notrack=true** to the end of the URL in the **Address** field.



Exception: For Microsoft Teams Meeting links, you will need to use **¬rack=true** instead (note the use of the ampersand (&) instead of a question mark (?)).



When you look at the results, you will see that the PoliteMail link has been tracked, but the Google link has not.

Click Details	1	1	100 %	
Message Content Utilization	Total Clicks	Links	1 of 1 URLs Clicked	
Link (URL)	individuals	clicks	% clicked	didn't click
www.politemail.com (http://www.politemail.com)	1	1	100 %	0