How can I remove Measurement for a specific link or smart attachment?
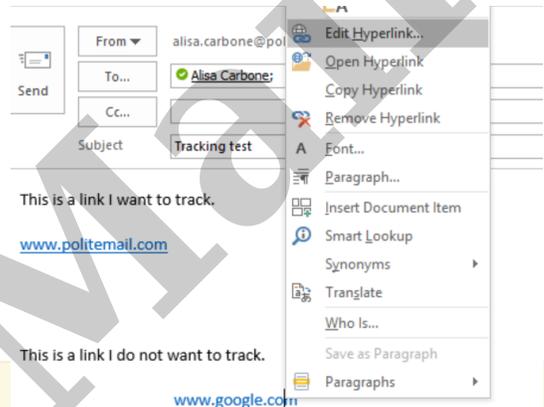
Last Modified on 07/08/2025 11:01 am EDT

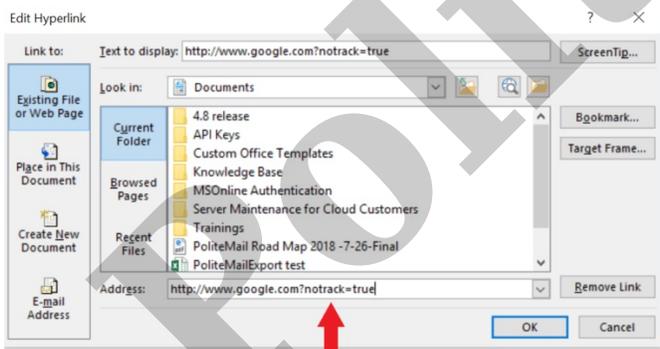> This same process also works for Smart Attachments.

If you would like to enable PoliteMail tracking on a message, but would like certain links to NOT be tracked, simply add **? notrack=true** to the end of the URL.

After you've inserted your links into your email, **right-click** on the hyperlink and choose **Edit Hyperlink**.

Now add **?notrack=true** to the end of the URL in the **Address** field.

> Exception: For Microsoft Teams Meeting links, you will need to use **&notrack=true** instead (note the use of the ampersand (&) instead of a question mark (?)).

When you look at the results, you will see that the PoliteMail link has been tracked, but the Google link has not.

Link (URL)	individuals	clicks	% clicked	didn't click
www.politemail.com (http://www.politemail.com)	1	1	100 %	0