

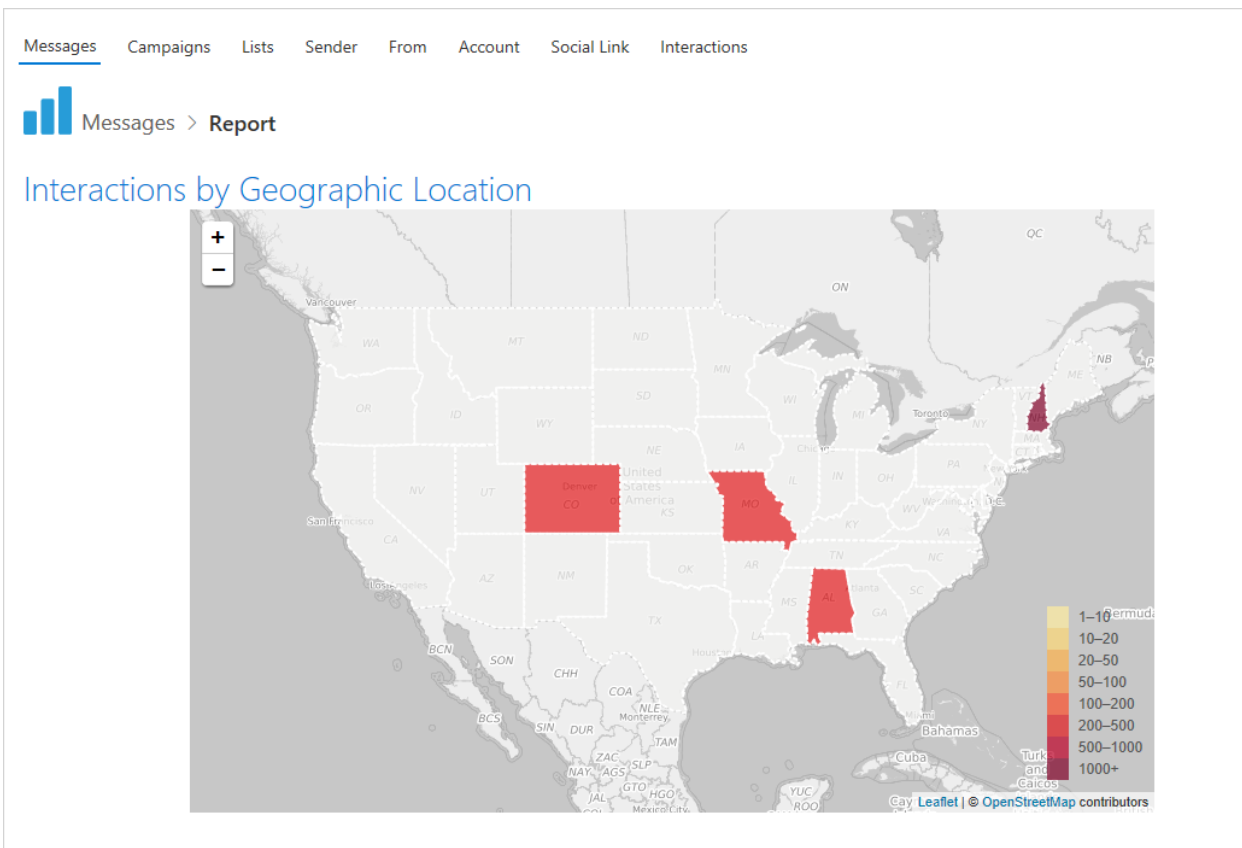
# Geographic Location Data

Last Modified on 08/22/2022 8:44 am EDT

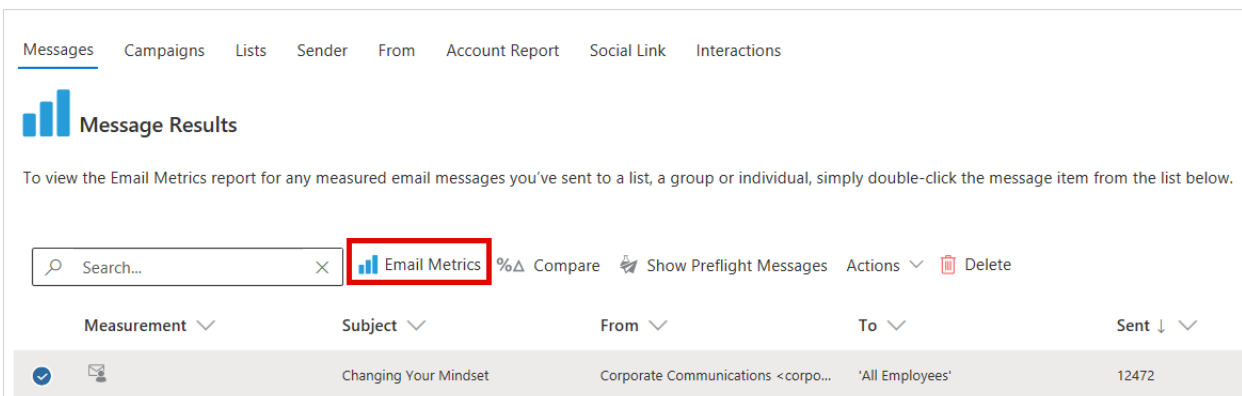
Applies To:  PoliteMail Desktop  PoliteMail Online  PoliteMail O365

Version:  4.94  4.97  5.0+

PoliteMail will convert recipient IP address information into geographic data, so you may view a map of your open and click interactions. This map view enables drill-down to a state-level view (city-level view in [Version 4.9x](#)).



To see the maps, double-click the message or choose **Email Metrics**. Scroll down to reveal the map.



In anonymous and aggregate measurement modes, PoliteMail will store the longitude and latitude data from the IP conversion using the IP/Geographic database, but will not store the IP.

PoliteMail now includes GeoLite2 data created by MaxMind, available from <http://www.maxmind.com>.

The GeoLite2 databases are distributed under the [Creative Commons Attribution-ShareAlike 3.0 Unported License](#).

---