

PoliteMail will convert recipient IP address information into geographic data, so you may view a map of your open and click interactions. This map view enables drill-down to a state-level view (city-level view in Version 4.9x).



To see the maps, double-click the message or choose **Email Metrics**. Scroll down to reveal the map.

Messa	ges Campaigns	Lists	Sender	From	Account Report	Social Link	Interactions			
Message Results										
To view the Email Metrics report for any measured email messages you've sent to a list, a group or individual, simply double-click the message item from the list below.										
	Measurement $\smallsetminus$		Sul	oject 🗸		From $\checkmark$		To 🗸		Sent $\downarrow \checkmark$
0			Cha	inging Your	Mindset	Corporate Co	ommunications < corpo	'All Employees'		12472

In anonymous and aggregate measurement modes, PoliteMail will store the longitude and latitude data from the IP conversion using the IP/Geographic database, but will not store the IP.

PoliteMail now includes GeoLite2 data created by MaxMind, available from http://www.maxmind.com.

The GeoLite2 databases are distributed under the Creative Commons Attribution-ShareAlike 3.0 Unported License.